# What happens when a customer sends you a WhatsApp message?

### If the customer has an Open Issue already

If the sender's phone number already has an open issue, the new message will be transferred into a Jira comment in the open issue.

## If the customer doesn't have an Open Issues

A new Jira ticket will be created if the sender's number does not have an open issue.

#### If the customer has resolved tickets

If your agents set the previous customer tickets resolution same as that configured in WhatsApp Connector for Jira project settings, then a new ticket will be created

To learn how a Jira issue turns into a WhatsApp message, click on this link here.

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